

Galvanizing Art Project: *LIGHTING RENTON*

August 2012



LIGHTING RENTON is a project of the
Renton Arts and Culture Master Plan



Renton's Arts and Culture Master Plan

- Vision: *Renton aspires to be a center for arts and culture where traditional and contemporary arts thrive and creative industries are cultivated.*
- Adopted by Renton City Council in August 2010

What we've done so far...

- Equinox events: networking and brainstorming opportunities, to bring the Renton arts community together
- Four committees of volunteers working under guidance of Renton Municipal Arts Commission:
 - Performing Arts in Renton (PAIR)
 - Art Center
 - Galvanizing Project
 - Arts Communication Team (ACT)

Purpose of a Galvanizing Arts Project



- Capture community's imagination
- Bring the community together to strengthen arts in Renton
- Showcase the vitality of Renton's arts community

Galvanizing Arts Project Committee

- Committee formed in mid-2011
- Brainstormed ideas
- Ideas narrowed to five on basis of:
 - “Wow” factor
 - High visibility
 - Creating a sense of place



Selecting a Galvanizing Arts Project

- Five ideas were tested with participants at the 2012 Spring Equinox.
- *LIGHTING RENTON* emerged as the favorite. This project will use lighting in a distinctive and creative way.



What would an artistic lighting
project look like in Renton?

Lighting Projects

The first suggestion we considered was to artistically light Renton's bridges, to beautify them and to call attention to the Cedar River's central role in our city as a gathering place and a natural resource.



Cities have also used artistic lighting to call attention to favorite features and to create areas of warmth, color, and life in the darkness. Lighting can

- trace architecture and call attention to it.
- convey a sense of safety in parks and open spaces.
- create a carnival atmosphere of fun and wonder.



Neon, a cutting-edge signage material of the early 20th century, calls to mind a particular historical period.



Lighting can transform
common everyday urban
features into something
more beautiful or
surprising.

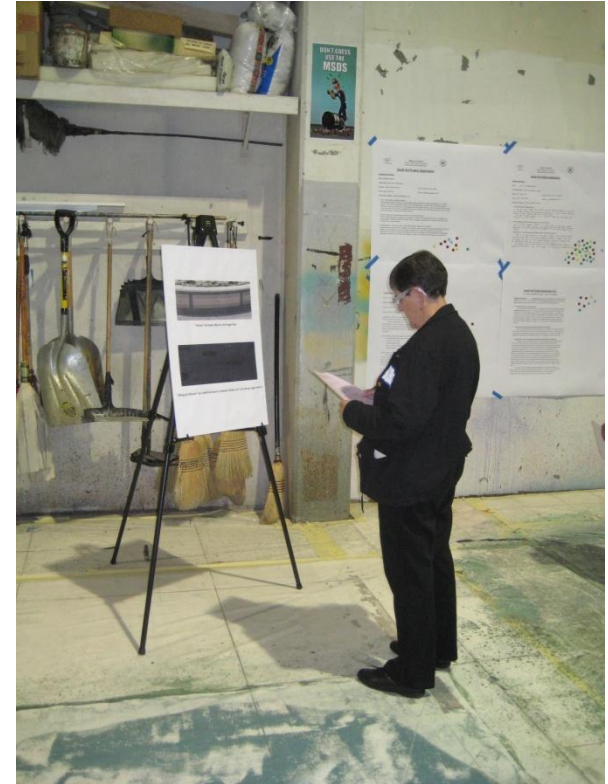


Lighting can create welcoming human-scaled spaces that draw people in, like moths to a porchlight.



Making it happen...

- The GAP Committee will be accepting Requests for Qualifications (RFQs) from artists for this project.
- An artist will be selected to develop a proposal.
- This proposal will be tested again with our community.
- Funding sources will be developed for the approved proposal
- Together we will make it happen!



How would you like to help Light Renton?

We are looking for
assistance with

- Gathering resources
(funds, skills, technical
expertise)
- Building awareness
- OTHER?



Contact Jennifer Davis Hayes or Denise Zullig at
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For more information, go to ArtsCommission.rentonwa.gov